

2024 ACTIVITIES REPORT

Our Mission

Foundever.org exists to leverage the strengths of the Customer Experience (CX) industry to empower vulnerable communities through education and employability programs. Our mission is rooted in the belief that every individual deserves the opportunity to thrive, regardless of their socioeconomic background. By combining the expertise of CX professionals with innovative learning models, we aim to bridge gaps in access, build resilience, and create pathways to sustainable livelihoods. At the core of our work is a commitment to inclusivity, equity, and measurable impact.

Our mission is supported by strategic partnerships with a diversified group of organizations. These collaborations amplify our reach and effectiveness, enabling us to address both immediate needs and long-term goals. By integrating technology, mentorship, and vocational training, we ensure that our programs remain relevant in an ever-evolving global landscape. Ultimately, our goal is to transform lives and communities, fostering systemic change that promotes equality and opportunity for all.

Programmatic Pillars / Our Values

Our work is centered on four core pillars: Upskilling, Learning, Networking, and Adapting. These values guide every aspect of our operations:

1. **Upskilling:** Empowering individuals with the skills needed to succeed in the modern workforce. This includes training in digital literacy, vocational expertise, and soft skills to enhance employability.
2. **Learning:** Providing access to education that fosters critical thinking, creativity, and lifelong curiosity. Our programs encourage participants to embrace continuous learning as a foundation for personal and professional growth.
3. **Networking:** Building communities of support that enable collaboration and shared growth. By connecting participants with mentors, peers, and industry professionals, we create ecosystems that promote collective success.
4. **Adapting:** Innovating to meet the unique challenges faced by different regions and populations. Our adaptive approach ensures that each program is tailored to address specific needs while remaining scalable and impactful.

These pillars reflect our holistic approach to development, ensuring that our programs address both immediate needs and long-term aspirations. They also embody our commitment to innovation and responsiveness, as we continually adapt our initiatives to align with the evolving needs of the communities we serve.

Global Impact / 2024 in Review

2024 was a pivotal year for Foundever.org as we expanded our footprint and deepened our impact. Here's a snapshot of our achievements:

- **\$ 204,224 Invested:** Reflecting our commitment to sustainable funding for impactful initiatives.
- **4 New Partnerships Established:** Collaborating with global and local organizations to maximize reach and effectiveness.
- **10 Countries Operating In:** Expanding our global reach to ensure inclusivity and diversity.
- **387 People Reached:** Empowering individuals across multiple demographics through targeted programs.

These milestones underscore the effectiveness of our approach and the dedication of our team and partners. By leveraging data-driven insights, we have refined our programs to achieve maximum impact, ensuring that resources are utilized efficiently. This strategic focus has enabled us to scale our operations while maintaining high-quality outcomes.

Impact in Egypt

The Education Context

Egypt faces significant challenges in its education system, with disparities in access, quality, and resources. Foundever.org identified a critical need for supplementary programs to enhance digital literacy and employability among young people. Through partnerships with local organizations, we launched initiatives aimed at bridging these gaps, enabling participants to acquire skills that align with industry demands. These efforts have been instrumental in reducing barriers to education and promoting a culture of lifelong learning.

Our interventions also address systemic challenges by engaging with policymakers and community leaders to advocate for sustainable reforms. By focusing on digital skills and vocational training, we are helping to prepare the next generation for the demands of an increasingly digital global economy.

Carerha Freelance Mama Introduction / How the Program Helped

The Carerha Freelance Mama program empowered mothers in Egypt to balance caregiving responsibilities with freelancing opportunities. By providing training in digital skills and connecting them to online work platforms, the program created sustainable income streams for participants. Mothers reported increased confidence, financial independence, and improved family well-being. Participants also formed supportive networks that enabled them to share experiences and resources, fostering a sense of community and mutual growth.

Through this program, Foundever.org has demonstrated the transformative potential of targeted support for marginalized groups, enabling them to overcome structural barriers and achieve meaningful economic participation.

Stats & Figures

- **95:** Total participants trained.
- **1:** Partner involved in the program.
- **\$24,924:** Total funds allocated to the program.

Participant and Volunteer Stories

<https://foundever.org/news/>

Impact in French-Speaking Markets

The Education Context

In French-speaking markets, education systems often struggle with bridging the gap between traditional academic curricula and the practical skills needed in the workforce. This challenge is further compounded by high youth unemployment rates and limited access to technological resources. Foundever.org has responded by designing programs that integrate digital literacy with soft skills training, ensuring participants are well-prepared for the modern job market. Our initiatives focus on underserved communities, where such resources are scarce, empowering participants to overcome systemic barriers.

GMI Introduction / How the Program Helped

The Global Mentorship Initiative (GMI) program has been instrumental in these markets, pairing participants with experienced mentors who provide personalized guidance. This one-on-one support has enabled participants to build confidence, refine their career goals, and enhance employability. By focusing on mentorship, GMI fosters long-term personal and professional development, creating ripple effects across communities. Participants have reported higher levels of job satisfaction and increased opportunities in their chosen fields, highlighting the program's transformative impact.

Stats & Figures (Power BI Placeholder)

- **52:** Mentors.
- **35:** Mentees
- **14:** Mentorships Completed
- **\$25,000:** Total funds allocated to the program.

Participant and Volunteer Stories

<https://foundever.org/foundever-org-features-the-mentors-from-foundever/>

Impact in New York

The Education Context (Mini-Case Study)

New York is home to diverse communities, including many facing educational and economic disparities. Refugee and immigrant populations, in particular, encounter systemic barriers to employment and career advancement. Foundever.org, in collaboration with the Tent Partnership for Refugees and Project Rousseau, has launched initiatives aimed at addressing these challenges. These programs focus on mentorship, career readiness, and educational support, ensuring participants have access to the resources needed to succeed.

Tent and Project Rousseau: How the Program Helped

Through its partnership with Tent, Foundever.org has aimed to foster opportunities that connect refugees with professionals across industries, including by bringing together Foundever.org and Project Rousseau's focus to complement these efforts by providing underserved students with personalized academic support and pathways to higher education. Together, these programs create a holistic support system that empowers participants to overcome challenges and achieve their goals.

Stats & Figures (Power BI Placeholder)

- **143:** Number of refugees and underserved students supported.
- **\$65,000:** Total funds allocated to the program.

Participant and Volunteer Stories

<https://foundever.org/foundever-org-continues-its-investment-in-the-cxforgood-movement-with-project-rousseau/>

Impact in the Philippines

The Education Context

In the Philippines, access to quality education and employment opportunities remains a challenge, especially in rural areas. Many young people face barriers such as limited infrastructure, economic hardship, and a lack of digital resources. Foundever.org's programs have focused on addressing these gaps by promoting digital literacy, entrepreneurship, and vocational training tailored to local needs.

U-Go Introduction / How the Program Helped

The U-Go program in the Philippines has empowered women and youth by providing scholarships and training programs aimed at fostering self-reliance. Participants have gained valuable skills in areas such as digital marketing, graphic design, and customer service, enabling them to secure meaningful employment or start their own businesses. U-Go's emphasis on mentorship and community support has further amplified its impact, creating a network of empowered individuals who uplift one another.

Stats & Figures

- **62 women:** Number of scholarships awarded.
- **\$50,000:** Total funds allocated to the program.

Participant and Volunteer Stories + Quotes

“The skills I learned through U-Go helped me launch my own online business, giving me financial independence.” — Participant, Philippines

“Supporting these women and youth has been a humbling experience. Their resilience and determination inspire me every day.” — Volunteer, Philippines

Financial Overview

Foundever.org is committed to transparency in financial management, ensuring that every dollar invested generates maximum impact. In 2024, our funding was allocated as follows:

- **\$ 164,818:** Total budget allocated to programs.
- **80%:** Percentage spent on direct program costs.
- **20%:** Administrative costs as a percentage of total budget.

These figures highlight our dedication to efficiency and accountability, ensuring that the majority of resources directly benefit the communities we serve.

What's Ahead / Vision 2025

As we look toward 2025, Foundever.org is focused on scaling its impact through strategic initiatives and innovative partnerships. Key priorities include:

- Expanding digital literacy and vocational training programs to reach underserved regions.
- Strengthening partnerships with local and global organizations to enhance program delivery.
- Implementing advanced impact measurement tools to better assess outcomes and refine strategies.
- Launching new initiatives that address emerging challenges in education and employability.

Our vision for 2025 is to create a world where every individual, regardless of background, has the opportunity to thrive through education and meaningful employment. By building on our successes and learning from our challenges, we aim to drive systemic change and foster a more equitable global society.

Call to Action

Join us in our mission to transform lives through education and empowerment. Here's how you can get involved:

- **Partner with Us:** Collaborate on initiatives that align with your organization's goals.
- **Volunteer:** Share your expertise and time to make a direct impact.

Visit <https://foundever.org> to learn more and take the first step toward making a difference. Together, we can create lasting change.